

Hominex presents the newest features of its Idea Management Software at CeBIT 2010

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Hominex is attending **CeBIT 2010** (Stand J-15 pavilion 6) to present the newest features of its Idea Management software. CeBIT is the world's foremost tradeshow for the digital industry. This year's edition takes place in Hannover (Germany) between the 2nd and the 6th of March, and it brings together professionals from all over the world wishing to present and find out about the latest solutions and service offerings of the sector.

Hominex is taking advantage of this opportunity to **present the latest version of its Innovation Platform at an international level**. The new features included in this version respond to customer needs and are based on the latest technology available on the market. The result is a powerful tool that supports the efficient implementation of idea management processes and guarantees outstanding innovation results.

The Idea Management systems that support the collaborative creation, evaluation and selection of ideas are actually a key generator of competitive advantage. Collecting ideas from employees and external collaborators to address important business challenges is a proven approach that is gaining territory in all types of organizations worldwide.

About Hominex

Hominex is an innovative firm led by a team of experts in innovation and IT, dedicated to design and implement idea management processes with specialized software and a proven methodology.

We help organizations to obtain outstanding results by efficiently collecting, evaluating and selecting ideas that provide practical solutions to their current business challenges.

The software - known as Hominex Innovation Platform – blends a long standing experience with the latest trends and best practices in idea management that guarantee the success of collaborative processes.

The application is extremely flexible and can be easily adapted to the specific needs of any company in any industry, in both public and private sectors.

Hominex collaborates in the implementation of idea management processes with organizations such as PricewaterhouseCoopers, Abbott Laboratories, Samsung, Kimberly Clark, Clorox, Lagun Aro, Diputación Foral de Bizkaia, Ikerlan-IK4, Ingeteam, Ayuntamiento de Vitoria-Gasteiz, Grupo Ingeteam, Ikusi, CNAT and others.

Since its foundation in 2005, Hominex has been recognized as an innovative firm and has been rewarded by a series of local institutions such as the Spanish Ministry of Industry, Tourism and Commerce (MITYC), EOI – Business School, Diputación Foral de Vizcaya and SPRI - Sociedad para la Promoción y Reconversión Industrial. Hominex has also been selected as Neotec Enterprise 2008.

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